

Fashion Calendar



2010

JANUARY

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ruth finley, publisher

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(212) 289-0420 • fax (212) 289-5917

www.fashioncalendar.com

Dates to Remember

2010

NEW YEAR'S DAY

Friday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 18

PRESIDENT'S DAY

Monday, February 15

ASH WEDNESDAY

Wednesday, February 17

ST. PATRICK'S DAY

Monday, March 17

PASSOVER

Monday, March 29-April 6

GOOD FRIDAY

Friday, April 2

EASTER

Sunday, April 4

MOTHER'S DAY

Sunday, May 9

MEMORIAL DAY

Monday, May 31

FATHER'S DAY

Sunday, June 20

INDEPENDENCE DAY

Sunday, July 4

LABOR DAY

Monday, September 6

ROSH HASHONAH

Wednesday, September 8

YOM KIPPUR

Friday, September 17

COLUMBUS DAY

Monday, October 11

ELECTION DAY

Tuesday, November 2

VETERANS DAY

Thursday, November 11

THANKSGIVING DAY

Thursday, November 25

HANUKKAH

Tuesday, December 1

CHRISTMAS

Saturday, December 25

2011

NEW YEAR'S DAY

Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

PRESIDENT'S DAY

Monday, February 21

ASH WEDNESDAY

Wednesday, March 9

ST. PATRICK'S DAY

Thursday, March 17

PASSOVER

Monday April 18-26

GOOD FRIDAY

Friday, April 22

EASTER

Sunday, April 24

MOTHER'S DAY

Sunday, May 8

MEMORIAL DAY

Monday, May 30

FATHER'S DAY

Sunday, June 19

INDEPENDENCE DAY

Monday, July 4

LABOR DAY

Monday, September 5

ROSH HASHONAH

Wednesday, September 28-30

YOM KIPPUR

Friday, October 7-8

COLUMBUS DAY

Monday, October 10

ELECTION DAY

Tuesday, November 8

VETERANS DAY

Friday, November 11

THANKSGIVING DAY

Thursday, November 24

HANUKKAH

Thursday, December 20

CHRISTMAS

Sunday, December 25



2011

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2010 New York Market Dates

Fall I: 1/4 - 1/15

Resort: 6/7 - 6/18

Fall II: 2/8 - 2/26

Spring I: 8/2 - 8/13

Holiday: 3/15 - 3/26

Spring II: 9/7 - 9/24

Resort: 6/7 - 6/18

Summer/
Transition: 10/18 - 10/20

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, APRIL 12 & APRIL 19, 2010

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/9-9/16; LONDON, 9/17-9/21; MILAN, 9/22-9/28; PARIS, 9/29-10/7

Thursday April 15 9:30 A.M.	NY, LONDON, MILAN, PARIS, FALL/WINTER 2010 COLLECTIONS Also, 3PM, 5PM shows. Tickets: members, \$65; non-member, \$85. 12 Noon show with panel discussion. Moderator: Diane von Furstenberg. Tickets: mem., \$75 non-mem., \$95. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG – 8 TH . FL. 1271 SIXTH AVE. (50/51 ST ST)
April 15	AMERICAN MUSEUM OF NATURAL HISTORY'S 2010 DINNER DANCE. At CPW/79 TH St. Cocktails/Dinner, 7:30-9 PM. Dessert/Dancing, 9-12AM. Tkts: Dinner, \$500/\$700, Dessert/Dancing, \$200; 313-7161. Press: 496-3409.		
Thursday April 15 8:00-Midnight	PARTY	TARGET	PLACE TO BE ANNOUNCED
	By invitation. Contact: Gabby Sabharwal, LaForce + Stevens, 242-9353 x 222.		
April 16	<u>BOLOGNA</u> : EUROPEAN FIFI® ITALY. Cocktail Party (Evening Attire). Accademia del Profumo Awards. By invitation: Federica Borsa, 011-390-2281-7731 or Federica.borsa@unipro.org		
April 18-20	<u>PALM BEACH</u> : TRENDZ (Women's RTW/Access) Info: 888-249-1377; info@TrendzShow.com or www.floridafashionfocus.com		
Monday April 19 9:00-5:00 P.M.	2010 SPRING TREND COLLECTION LAUNCH	ULTA	PLACE TO BE ANNOUNCED
	By appointment. Contact: Emily Thomas, emily.thomas@rprmc.com		
Monday April 19 9:00-5:00 P.M.	PRODUCT PRESENTATION	ST. IVES	PLACE TO BE ANNOUNCED
	Desksides by appointment. Contact: Stephanie Bukantz, Kaplow PR, 221-1713 or sbukantz@kaplowpr.com		
Monday April 19-20 9:30 A.M.	BEAUTY PRODUCT LAUNCH	POND'S	PLACE TO BE ANNOUNCED
	And 10:30AM, daily, 4/19-4/20. By appointment. Contact: Bea Asavajaru, basavajaru@webershandwick.com		
Monday April 19 6:30-8:00 P.M.	PANGAEA ORGANICS FOUNDER DISCUSSES SUSTAINABLE PRODUCTS	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL SEVENTH AVE. @ 28 TH ST.
	Founder Joshua Onysko discusses the concept, business model and goals of Pangea Organics, manufacturers of natural skincare products, and the Pangea Institute. Open to public. Press: Cheri Fein, 217-4700; press@fitnyc.edu		
Monday April 19 7:00-9:00 P.M.	"WHAT MARIE ANTOINETTE WORE TO THE REVOLUTION"	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
	Historian Caroline Weber discusses Marie Antoinette's wardrobe and its influence on the history of fashion & France. A signing of her book "Queen of Fashion" follows the lecture. Res: 217-4585 or museuminfo@fitnyc.edu		
April 19-21	SOUTHEY'S INSTITUTE OF ART "MAGNIFICENT JEWELS BEAUTY & BRILLIANCE" SEMINAR At Sotheby's, 1334 York Ave. Led by Fred Feldmesser. Fee: \$1,200; publicprogramsNY@sothebysinstitute.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 20 9:00-1:00 P.M.	FALL PRESS PRESENTATION By invitation. RSVP: Erin.Haggerty@kellwood.com	SAG HARBOR	1441 BROADWAY 7 TH FLOOR
Tuesday April 20 10:00-5:00 P.M.	FALL/WINTER 2010 PRESS PREVIEW By appointment. RSVP: ATELIER Creative Services, Inc., 247-9299 x 11 or simone@atelierpr.com	JOHN LOBB	THE MARK HOTEL 25 E. 77 TH ST. (MADISON)
Tuesday April 20 10:00-5:00 P.M.	FALL/WINTER 2010 COLLECTIONS PRESS PREVIEW Collections by: Dianora Salviati, Loris Diran, Lucia Odescalchi, Me & Kashmiere, Segovia. RSVP: Annalisa, 452-1662 or annalisa@acicognani.com	A. CICOGNANI COMMUNICATIONS	ACC 25 EAST 67 TH ST. – SUITE 7E
Wednesday April 21 9:00-5:00 P.M.	FALL/WINTER 2010 WOMEN'S & CHILDREN'S OUTERWEAR COLLECTION By invitation. Press, contact: Catherine Esposito, 997-9767.	CINZIA ROCCA	30 CENTRAL PARK SOUTH PENTHOUSE
Wednesday April 21-22 9:00-6:00 P.M.	FALL 2010 ACCESSORIES EDITOR RE-SEE Daily, 4/21-4/22. Appointments by invitation. RSVP: ATELIER Creative Services, 247-9299 x 16 or jessica@atelierpr.com	PORTS 1961	601 WEST 26 TH STREET SUITE 875
Wednesday April 21-22 10:00-5:00 P.M.	FALL/WINTER 2010 PRESS PREVIEW Daily, 4/21-4/22. By appointment. Contact: ATELIER Creative Services, 247-9299 x 11 or simone@atelierpr.com	FRATELLI ROSSETTI	JACK STUDIOS -12 TH FL 601 W 26 TH ST (11 TH AVE)
Wednesday April 21-22 10:00-5:00 P.M.	FALL 2010 PRESS PREVIEW Daily, 4/21-4/22. By invitation. RSVP: ATELIER Creative Services, Jessica@atelierpr.com	GLORY CHEN	PURE STUDIO 601 W. 26 TH ST. – STE. 1225
April 21-May 2	TRIBECA FILM FESTIVAL IN NEW YORK Contact: www.tribecafilm.com/festival		
April 22	EARTH DAY (Thursday) 40 TH ANNIVERSARY For info on New York Celebrations: www.eday40.org		
Thursday April 22 9:00-1:00 P.M.	FALL PRESS PREVIEW By invitation. RSVP: events@nowandzengroup.com	XOXO	1407 BROADWAY SUITE 302
Thursday April 22 9:00-1:00 P.M.	FALL PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	JOLT	1407 BROADWAY SUITE 206
Thursday April 22 6:00 P.M.	SHOWING OF FALL/HOLIDAY 2010 MEN'S & WOMEN'S COLLECTION By invitation. Contact: request@kcdworldwide.com	BANANA REPUBLIC	CEDAR LAKE 547 WEST 26 TH STREET
Thursday April 22 6:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Jacqueline Mauchet, jmauchet@devries-pr.com	SEPHORA	PLACE TO BE ANNOUNCED
April 22	EARTH DAY'S 40 TH ANNIVERSARY AT TIMES SQUARE Earth Day New York partners with The City of New York. Info booths, 8AM-4PM, 42 ND /43 RD St. Show, 11AM-2PM, 45 TH /46 TH St. Press: Joanna@gsquaredg.com		
April 22	"A BID TO SAVE THE EARTH" FIRST ANNUAL GREEN AUCTION. Christie's fashion, art, philanthropy, financial communities celebrate the 40 th Anniversary of Earth Day. Info: www.ABidToSaveTheEarth.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 23 8:30 A.M.	FIFI FINALISTS BREAKFAST Breakfast. Awards Presentation, 9:15AM. Members only. Tickets/Information: Amy Rubin, 725-2755 x 103 or arubin@fragrance.org.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 23-24	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 th St. Hrs: 4/23, 1-8PM; 4/24, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		
Monday April 26-28 9:00-5:00 P.M.	NEW FRAGRANCE LAUNCH Daily, 4/26-4/28. By invitation. Contact: 980-1800.	CLARINS FRAGRANCE GROUP	PLACE TO BE ANNOUNCED
April 26	12:30 PM, CITY OF HOPE'S SPIRIT OF LIFE AWARDS at "Woman of the Year" Luncheon, Waldorf-Astoria. Honorees: Kristin Chenoweth, Kathie Lee Gifford, Heather Thomson. Tkts: www.cityofhope.org/eastend		
Monday April 26 4:30 P.M.	THE FUTURE OF FASHION— GRADUATES COLLECTION Runway Show, 4:30PM & 7:30PM. Reception, 6PM. By invitation. Contact: Joanne, 217-7791. RSVP: futureoffashion@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL SEVENTH AVE. & 27 TH ST.
Monday April 26 6:00 P.M.	PARSONS FASHION BENEFIT HONORING INDUSTRY LEADERS Cocktails. Dinner, Show & Award to Dr. William K. Fung, Li & Fung Ltd. & Vera Wang, Designer, 7PM. Info: www.newschool.edu/parsonsbenefit or 229-5662 ext. 3570 or ext. 3735 or specialevents@newschool.edu	PARSONS THE NEW SCHOOL FOR DESIGN	PIER 60 - CHELSEA PIERS 23 RD ST & HUDSON RIVER
April 26	YOUNG TRAILBLAZERS GALA 2010 Sponsored by Live Out Loud. 6-9PM, Chelsea Art Museum 556 W. 22 nd St. Celebrity Host: Alan Cumming. \$2,500 Scholarships to Exceptional High School Seniors. Tkt Info: 651-4236		
April 26-27	INT'L WATCH & JEWELRY GUILD SHOW, Doubletree Chelsea/Metropolitan Pavilian, 125 West 18 th St. Contact: www.iwjg.com		
Tuesday April 27 12:00-2:00 P.M.	MADISON AVENUE BOUTIQUE OPENING CELEBRATION Light lunch. Benefiting The New Victory Theater & The New Victory Education Program. By invitation. RSVP: 646-336-1398 x 300 or cucinelli@cmmediapr.com	BRUNELLO CUCINELLI	683 MADISON AVENUE (61 ST /62 ND STREET)
Tuesday April 27 6:30 P.M.	"ART OF PACKAGING" AWARD GALA Benefiting the Marc Rosen Scholarship for Graduate Package Design. Info/Tickets: KX Associates, 925-2507.	PRATT-LUXE PACK	THE UNIVERSITY CLUB ONE WEST 54 TH STREET
Tuesday April 27 7:00-9:00 P.M.	MARK BORTHWICK LAUNCH By invitation. RSVP: rsvp@rag-bone.com	RAG & BONE	RAG & BONE 119 MERCER STREET
Wednesday April 28-29 9:00-6:00 P.M.	FALL 2010 PRESS PREVIEW Daily, 4/28-4/29. By invitation. RSVP: teresa.kanode@charlesdavid.com	CHARLES DAVID	BRYANT PARK HOTEL 40 WEST 40 TH STREET
Wednesday April 28 9:30 A.M.	SPRING 2010 EUROPE STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 28 9:30-11:30 A.M.	WOMEN'S FASHION & ACCESSORIES PREVIEW By invitation. Contact: Emily Hofstetter, LaForce + Stevens, 242-9353 x 147 or ehofstetter@laforce-stevens.com	TARGET	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 28 10:00-8:00 P.M.	BEAUTY PRESS PRODUCT PREVIEW By appointment. Contact: LBrander@webershandwick.com	SUAVE BODY CARE	PLACE TO BE ANNOUNCED
Wednesday April 28-29 5:00-8:00 P.M.	PREVIEW OF FALL 2010 CLOTHING, ACCESSORIES & HOME COLLECTIONS Reception on 4/28. Cocktails & hors d'oeuvres. By invitation. Also, 4/29, 9AM-3PM, Appointments by invitation. Contact: LandsEnd@AutomaticPR.com	LANDS' END	ROCKEFELLER CTR - 3 RD FL 620 FIFTH AVE (@50 TH ST)
Wednesday April 28 6:00-8:30 P.M.	MARKETING INSIGHTS FROM <i>BLACK IS THE NEW GREEN</i> The authors share how to tap into growing consumer base of "Affluent African Americans" (AAA). Members free. Non-members: \$25. Info/RSVP: 234-3050 or www.bragusa.org	BRAG (BLACK RETAIL ACTION GROUP)	MACY'S HERALD SQUARE 151 WEST 34 TH ST. - 16 TH FL.
Thursday April 29 11:15 A.M.	BEAUTY SYMPOSIUM: "SURVIVAL OF THE FITTEST ... WHAT PRICE BEAUTY?" Reception. 12 Noon-2:00PM Lunch & presentation. Speakers: Thia Breen, Estée Lauder; Allen Burke, QVC; Maureen Kelly, Tarte, Inc., et al. Tickets: www.fgi.org	THE FASHION GROUP INT'L	NY HILTON (53 RD ST) 1335 AVE. OF AMERICAS
April 30-May 2	<u>WHITE PLAINS</u> : INT'L GEM & JEWELRY SHOW (Wholesale/Retail) Call: 310-294-1640; www.intergem.com		
May 1-3	NOUVEAU COLLECTIVE (Women's RTW/Access. Fall/Winter) Penn Plaza Pavilion, 401 Seventh Ave. (33 rd St) Hrs: 5/1, 9-7PM; 5/2, 9-9; 5/3, 9-5 or by appt. Info: 914-736-0030; www.nouveauctollectivetradeshows.com		
May 2	'Bark For Life" Dog Walk Against Cancer, 10AM, Riverside Park at W, 89 th St. Reg. fees benefit the American Cancer Society. Reg: \$20 includes "Doggy Bag". Info: 800-227-2345; Info/Early Reg: RelayForLife.org/NYCBark		
May 2-4	ATELIER DESIGNERS (Immediate/Fall/Holiday/ Int'l Designer Womenswear/Acc.) DoubleTree Times Square, 47 th Street/7 th Avenue. Hours: 5/2-5/3, 9AM-7PM; 5/4, 9AM-5PM. Pre-Reg: www.atelierdesigners.com		
May 2-4	ACCESSORIESTHESHOW (Juried Women's Accessories - Fall/Winter) Javits Ctr, 655 W. 34 th St. (12 th Ave). www.accessoriestheshow.com Exhibit: Stacy Samet, 212-710-7412; Trade/Press: Beth Cowperthwaite, 203-663-7850.		
May 2-4	MODA MANHATTAN (Juried Women's RTW- Fall/Transtion). Javits Ctr, 655 W. 34 th St. (12 th Ave). Info: www.modamanhattan.com Exhibitors: Elizabeth Caruso, 212-710-7489; Trade/Press: B Cowperthwaite, 203-663-7850.		
May 2-4	FAME (Junior/Young Contemporary RTW & Accessories for Fall/Winter & Fashions2Go) Javits, 665 W 34 th St. www.fameshows.com Exhibitors: Kimberly Synnott, 212-710-7439. Press: Beth Cowperthwaite, 203-663-7850.		
Monday May 3 10:00-1:00 P.M.	PRESS PREVIEW: <i>AMERICAN WOMAN: FASHIONING A NATIONAL IDENTITY</i> By invitation. Press: Nancy Chilton, 570-3951. (Public exhibit: 5/5/2010-8/15/2010).	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 ND STREET & FIFTH AVE.
Monday May 3 6:30 P.M.	GALA BENEFIT: OPENING OF EXHIBITION — <i>AMERICAN WOMAN ...</i> Dinner. (Blk Tie). By invitation. Press: Nancy Chilton/Glenna Stewart, 570-3951.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 ND STREET & FIFTH AVE
May 3	THE AUBREY COMPANY (Fall II/Holiday 2010) or Paulina@aubreycompany.com (Epice, Marika Charles, and Virginia Johnson) By appt and at D&A NY and LA.	80 W 40 th 8 th fl	302-9399
May 3-5	DESIGNERS & AGENTS/D&A Green Room Fall II/Holiday. The Starrett-Lehigh Center, 601 West 26 th Street. Call: 302-9575; info@designersandagents.com or www.designersandagents.com		
May 3-5	ACCESSORIE CIRCUIT (Fall/Winter) At New York Show Piers 92 & 94 (12 th Ave/55 th St). Trade/Press: ENK Int'l, Trade: Eleni Avrameas. 646-841-1428. Press: Coleman McCartan, 646-258-3367.		
May 3-5	INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW) (With Circuit) NY Show Piers 92 & 94 (12 th Ave/55 th St). ENK Int'l Trade: A. Taddeo/K. McGhee, 646-841-1430/1513. Press: C. McCartan, 646-258-3367.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 3-7	<u>SYDNEY</u> : ROSEMOUNT AUSTRALIAN FASHION WEEK (Spring 2010/2011) Contact: www.rafw.com.au		
Tuesday May 4 4:00 P.M.	FALL COLLECTION LAUNCH	TOO FACED COSMETICS	PLACE TO BE ANNOUNCED
	By invitation. RSVP: Stephanie Eisenstat, Creative Media Marketing, 979-8884 or Stephanie@cmmpr.com		
Tuesday May 4 6:00-8:00 P.M.	RODARTE IN CONVERSATION WITH VALERIE STEELE	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
	Sisters Kate & Laura Mulleavy, founders of Rodarte and winners of the 2009 CFDA Womenswear Designer of the Year Award discuss innovation and design aesthetics. Reservation required: 217-4585 or museuminfo@fitnyc.edu		
May 4	6:30-10PM, Fashion Accessories Benefit Ball (FABB), Chelsea Piers, Pier 60. Honoree: Ed Bucciarelli, Henri Bendel. To benefit: Save The Children Haiti. By invitation. Tks: \$350. Contact: 203-222-1755.		
May 5-6	<u>POSTPONED</u> : HOURGLASS COSMETICS PRODUCT LAUNCH, FROM 9-5PM, HAS BEEN POSTPONED TO MAY 19-20.		
Wednesday May 5 5:30-8:30 P.M.	"PERLÉE" COLLECTION PRESS PREVIEW & COCKTAIL RECEPTION	VAN CLEEF & ARPELS	VAN CLEEF & ARPELS 744 FIFTH AVE.(57 TH /58 TH ST)
	By invitation. Contact: Sarah Vicklund, press@vancleef.com		
Thursday May 6 9:00-5:00 P.M.	PRODUCT LAUNCH	SHISEIDO	HOME STUDIOS 873 B'WAY (18 TH ST)
	Various sessions. By invitation. Contact: Stephanie Bukantz, sbukantz@kaplowpr.com		
May 6	11:00AM, 32 ND ANNUAL OUTSTANDING MOTHER AWARDS, Hotel Pierre. Nat'l Mother's Day Council honors Maureen Chiquet, Mindy Grossman, Victoria R. Kennedy, Alfre Woodard. Info/Tkts: Joe Rivers, 594-6421.		
Thursday May 6 6:00-8:00 P.M.	VALERIE STEELE IN CONVERSATION WITH ANDRÉ LEON TALLEY	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
	André Leon Talley, Vogue editor-at-large, author, Emmy Award nominee and one of the most influential people in fashion today, discusses his life & views on fashion. Reservation required: 217-4585 museuminfo@fitnyc.edu		
Thursday May 6 6:30 P.M.	MADISON AVENUE FLAGSHIP STORE OPENING CELEBRATION	DAVID YURMAN	712 MADISON AVENUE (63 RD STREET)
	By invitation. Contact: Scottie Walden, swalden@davidyurman.com		
May 6	AMERICAN CANCER SOCIETY PINK & BLACK TIE GALA. At 6:30PM, Stein Studios, Stage 6, 15 Washington Ave., Brooklyn. Host: Stacy London. Tks: \$275; 718-622-2492 x 5115. Press: Brittney@wunderlichinc.com		
May 7	<u>BERLIN</u> : GERMAN DUFTSTAR AWARDS (FIFI®). Dinner & Award Ceremony. (Blk Tie). At the Station. By invitation. Contact: Katrin Splitt, 011-49-3020-6168-56 or duftstars1@fragrancefoundation.de		
May 7-9	<u>ROME</u> : COSMOFARMA 2010 (Beauty). Contact: www.cosmofarma.com		
May 9	MOTHER'S DAY (Sunday)		
Monday May 10 6:30 P.M.	26 TH ANNUAL INFINITY AWARDS	INTERNATIONAL CENTER OF PHOTOGRAPHY (ICP)	PIER 60 – CHELSEA PIERS (23 RD ST./HUDSON RIVER)
	Cocktails. Dinner/Awards, 8PM. Honorees: John G. Morris, Peter Magubane, Gilbert C. Maurer et al. Tks: Marie Spiller, 857-0034; mspiller@icp.org Press: Linda Gaunt Communications, 810-2894 x 108 or laura@lindagaunt.com		
Tuesday May 11 9:00-6:00 P.M.	SKIN CARE/FALL TREND 2010 PRESENTATION	THE BODY SHOP	PLACE TO BE ANNOUNCED
	By appointment. Contact: Amy Stahulak, Bratskeir & Company, AStahulak@bratskeir.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 11 10:00-5:00 P.M.	JUNIOR BRANDS FALL PREVIEW Fall showing of Candie's, Bongo & Op. By appointment. Contact: Tara Levy, 819-2066; tlevy@iconixbrand.com	ICONIX	MORGANS HOTEL -PH 237 MADISON AVE. (37 TH ST)
Tuesday May 11 6:00 P.M.	NEXT GENERATION AWARDS Design competition and award ceremony for the Accessory and Jewelry design students at the Fashion Institute of Technology. Info: 947-1135.	ACCESSORIES COUNCIL & LUXOTTICA	F.I.T. —D BUILDING 27 TH ST. & SEVENTH AVE.
Wednesday May 12 4:00-8:00 P.M.	38 TH ANNUAL POSH FASHION SALE New & gently used designer clothing. 4-8PM, Benefit Preview tickets, \$175. Benefit Preview tickets: include 4-day pass. 4-Day passes: \$30 or \$10 per day. Info: 821-9300. (Public: 5/13-15, 11-7PM; 5/16, 11-5PM).	LIGHTHOUSE INT'L	111 EAST 59 TH STREET (PARK/LEXINGTON)
Wednesday May 12 7:00-9:00 P.M.	LAUNCH PARTY By invitation. Contact: Lisa Frank, LaForce + Stevens, 242-9353 x 165 or lfrank@lsagency.com	7 FOR ALL MANKIND	PLACE TO BE ANNOUNCED
Thursday May 13 5:30 P.M.	111 TH ANNUAL FASHION SHOW Fashion Design Student Presentation. (Also, 2PM). Honoree: Catherine Malandrino. Free admission. Tkts needed for entry. Industry professionals: 718-230-6814 or fashionshow@pratt.edu Press: 718-636-3554 or aarono29@pratt.edu	PRATT INSTITUTE	THE ALTMAN BUILDING 135 W. 18 TH ST. (6 TH /7 TH AVE)
May 14-16	<u>SANTA MONICA</u> : BEAD INT'L GEM & JEWELRY SHOW (Wholesale/Retail) Call: 310-294-1640; www.intergem.com		
May 16-17	THE MAKEUP SHOW (For Makeup Artists/Beauty Professionals) Metropolitan Pavilion, 125 W 18 th St. Hours: 9-6PM, For ticket/Info: www.themakeupshow.com; Press: Kristina@statepr.com or ryan@statepr.com		
May 16-18	SURTEX (Art & Design for the Home) Javits Ctr. Contact: GLM: 914-421-3200; www.surtex.com		
May 16-19	NAT'L STATIONERY SHOW at Javits Ctr. GLM, 914-421-3200; www.nationalstationeryshow.com		
Monday May 17 12:00-2:00 P.M.	ANNUAL SPRING LUNCHEON Honoree: Bessemer Trust Company. Spkr: Dr. Leslie Seppinni, Excuse Free Living. M.C.: Perri Peltz. By invitation. Tkts: \$200/\$350/\$500/\$1,000. Contact: 838-2660 x 21; Fax: 826-8825; faccosta@loreleievents.com	BOTTOMLESS CLOSET	MARRIOTT MARQUIS 1535 B'WAY (45 TH ST)
May 17-21	WORLD TRADE WEEK 2010 (Educational Seminars/Global Business Networking). For info: www.wtwnyc.org		
Tuesday May 18 9:00-5:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Nicole Blum, 931-2416.	GUERLAIN	PLACE TO BE ANNOUNCED
May 18-21	<u>BARCELONA</u> : PASARELA – LE GAUDI NOVIAS (Bridal) Call: 34-932-093-639 or www.moda-barcelona.com		
Wednesday May 19-20 9:00-5:00 P.M.	FALL 2010 SKINCARE LAUNCH Daily, 5/19-5/20. By appointment. Contact: Amy Pellicane, AmyP@Clarinsusa.com	CLARINS	LONDON HOTEL 151 WEST 54 TH STREET
Wednesday May 19-20 9:00-5:00 P.M.	PRESS: FALL 2010 PRODUCT LAUNCH (Note date change). Daily, 5/19-5/20. By appointment. Contact: Mary Friberg, 310-392-7799 or mary@hourglasscosmetics.com	HOURLASS COSMETICS	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 19 6:00 P.M.	SALUTE TO JOSEPH ABOUD & STUDENT FASHION SHOW Cocktails. Award Ceremony, 7PM. Tickets: \$100.00 For tkts & information about contributing to Scholarship Endowment Fund, contact: 255-1235 x 8194 or mlobhai@schools.nyc.gov	HIGH SCHOOL OF FASHION INDUSTRIES	225 WEST 24 TH STREET (7 TH /8 TH AVENUE)
May 19-20	LUXE PACK NEW YORK (Luxury Packaging Trade Show) At Metropolitan Pavilion & Altman Bldg., 135 West 18 th Street (6 TH /7 TH Ave). Hrs: 9AM-6PM daily. Contact: KX Associates, 274-8508 or www.luxepacknewyork.com		
May 21-23	<u>BARCELONA</u> : NOVIAESPANA (BCN Bridal). Call: 34-932-093-639; www.moda-barcelona.com		
May 22-23	<u>ROSLYN HARBOR</u> : SPRING CRAFTS/FINE ART FAIR Nassau County Museum of Art; www.craftsatlincoln.org		
May 22-24	<u>MILAN</u> : MODA PRIMA (Men's/Women's/Children's) Call: PR Consulting, 228-8181; www.pittimmagine.com.		
Tuesday May 25-26 9:00-5:00 P.M.	PRODUCT LAUNCH Daily 5/25-5/26. Appointments by invitation. Contact: Megan Marsanico, mmarsani@clinique.com	CLINIQUE	PLACE TO BE ANNOUNCED
Wednesday May 26 6:30 P.M.	32 ND ANNUAL AMERICAN IMAGE AWARDS Cocktails. Dinner/Awards, 7:15PM. Honorees: Gap, Inc., Steve Madden, Inc, Bob & Suzanne Wright, Shopbop.com, Li & Fung Ltd, John Bartlett, Fern Mallis. Tkts: \$750; 845-758-5749. Press: 696-1100; sarahr@bromley-group.com	AMERICAN APPAREL & FOOTWEAR ASSOCIATION	GRAND HYATT HOTEL 109 EAST 42 ND STREET
Thursday May 27 12:00 Noon	COMMENCEMENT 2010 Distinguished Achievement Award & Honorary Degree to Keynote Speaker: Mindy Grossman, CEO of HSN. Inc. By invitation. Press: Pam Linton, 752-1530.	LIM COLLEGE	JAZZ AT LINCOLN CTR COLUMBUS CIRCLE
May 31	MEMORIAL DAY (Monday) – Legal Holiday		
May 31-June 2	<u>LAS VEGAS</u> : INT'L WATCH & JEWELRY GUILD SHOW, Las Vegas Hilton. Contact: www.iwjg.com		
May 31-June 3	<u>LAS VEGAS</u> : G.L.D.A. GEM & JEWELRY SHOW (Jewelry & Accessories) Mirage Casino; www.glda.com		
June 4-7	<u>LAS VEGAS</u> : JCK LAS VEGAS 2010 (Jewelry, Gems, Timepieces) Contact: www.jcklasvegasshow.com		
June 7-18	RESORT MARKET IN NEW YORK		
June 8-10	FFANY NY SHOE EXPO, The Hilton New York Hotel, Sixth Ave/53 rd St & FFANY member showrooms. Footwear Trade only. Hrs: 6/8-6/9, 9-6PM; 6/10, 9-4PM. Contact: FFANY, 751-6422 x 10; info@ffany.org; www.ffany.org		
June 10-13	<u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com		
June 10-13	<u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com		
June 10-13	<u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com		
June 14-16	<u>LOS ANGELES</u> : DESIGNERS & AGENTS/D&A Green Room Fall II/Holiday. The New Mart Building, 127 East 9 th St., 3 rd floor. Contact: 212-302-9575 or www.designersandagents.com		
June 14-17	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Fall II/Holiday '10) MARKET Contact: 800-225-62781 or www.californiamarketcenter.com		
June 14-17	<u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Fall/Holiday RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.		
June 15-17	<u>LOS ANGELES</u> : STAR SHOW (Men's/Women's)(Fall II/Holiday '10) Contact: www.californiamarketcenter.com		